



family
lives

#WearBlueDay

Information pack



Our pack is filled with unique ideas and tips to help you raise funds for Family Lives and help #stopbullying in North Yorkshire.



The High Sheriff's Anti-Bullying Campaign

Family Lives are delighted to be chosen by Linda Fenwick, the High Sheriff of North Yorkshire, as her charity of the year. We ask you to donate generously via the fundraising page www.tinyurl.com/HighSheriff2019

We know that family life can be complicated and that family breakdown, issues around mental health, poverty and challenging behaviour can all take their toll. The link between mental well-being and bullying is sadly well documented. This is why we are running an anti-bullying campaign with Linda in North Yorkshire.

We are inviting schools and youth organisations across North Yorkshire to take part in an anti-bullying campaign called '**Wear Blue Day**'.



In partnership with the charity Compass BUZZ, who work in schools, we want every school to run 'Wear Blue' anti-bullying days. And working with The Two Ridings Community Foundation, we are also encouraging local charities and other organisations who work with young people to be part of the campaign.

We know that happy families create happy children, so be part of the solution.

Competition time ...



We are excited to announce that we have five £100 prizes to give away to the schools and youth organisations to schools in North Yorkshire. Prizes will be awarded to the five schools or organisations who come up with the most creative idea for their Wear Blue Day. We want to see your imagination come alive whether it is blue wigs or wacky wear blue ideas ... we want to see them! To enter please email us your pictures at wearblue@familylives.org.uk with the name of your school/organisation and contact details. Closing date is 28th November 2019.

For terms and conditions, please visit us at www.familylives.org.uk.

Thank you for supporting us

Thank you for getting involved in our Wear Blue Day for Family Lives. This is a great opportunity to get your school or organisation to promote positive messages about anti-bullying, raise awareness of the different forms of bullying, raise funds for us and have fun at the same time.

Bullying can have a serious impact on self-esteem, education and mental health and affect someone for years to come. We provide a helpline, email support and online support through our website and social media channels [@BullyingUK](#).

This pack contains ideas, blank posters for you to write on, cake toppers and more to help your [#WearBlueDay](#) a day to remember.

Thank you so much for choosing to get involved and supporting us.

Family Lives

£10 helps a bullied child too scared to go to school to talk to our trained advisors.

£25 helps train a volunteer to support those affected by bullying.



Order your anti-bullying wristbands

Have you seen our new eco-friendly non-plastic wristbands? They are a great addition to Wear Blue Day. There is a minimum order of 50. Please note, wristbands may differ slightly to the image shown and have the message **#ChooseKindness**. Visit us at www.bullying.co.uk/anti-bullying-week/anti-bullying-week-wristbands/ to order yours!



“The children loved the wristbands and they wore them with pride, they felt it was a part of a wider message about anti-bullying.”

Our supporters rocking our amazing wristbands for #WearBlueDay.



Who doesn't love cake?

Print off our cake toppers on edible rice or sugar paper. There are lots of online companies that can do this for you if you send them the image for a small fee. Once you receive your edible cake toppers, you can then put them on top of your favorite cakes to sell them to your students, colleagues, or in your local community and raise money at the same time.



Organise a wacky games day ...



A wacky games day could be a great way to explore the issues around bullying on [#WearBlueDay](#). Encourage the students to come up with their wacky ideas to have fun and come together.

Whether it is an indoor obstacle course, a game of Tug of War, or making awesome kites, having a wacky games day can be a lot of fun and help the children use their imagination and creativity.

Don't forget to share your ideas with us [@BullyingUK!](#)





BullyingUK

Part of **family lives**

Wear Blue for Bullying UK

To take a stand against bullying



Wear Blue on 8 November 2019 and help raise money for Bullying UK

#wearblueday

www.bullying.co.uk



We're taking part in #WearBlueDay to help #stopbullying



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Be Kind

#WearBlueDay

Date:

Say no to
bullying!

#ChooseKindness



Blue wig challenge



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When:

Where:



Get a blue wig and see how many people you can get to wear it! Take a snap and send us your pics! The wackier the better!

www.bullying.co.uk

Sending in your donation

Your donation, no matter how small, helps us to support those who are affected by bullying and really need our help. Our Wear Blue Day is in recognition of all those who have suffered from bullying or are experiencing this to come together and stand up to bullying.

Online fundraising page

If you would like to donate online, please visit www.tinyurl.com/HighSheriff2019, your donation, no matter how big or small is appreciated.

Cheque or postal order

If you prefer to send us a cheque or a postal order, please mark the cheque payable to Family Lives and make sure you include your name, email address and the name and address of your school. Please send to:

**Family Lives
High Sheriff's Campaign
Finance Department
15-17 The Broadway
Hatfield
Hertfordshire AL9 5HZ**

Phone us

*You can also call our finance team to pay over the phone using a credit/debit card. If you would like to do a bank transfer, please call us for our bank details on **020 7553 3082**.*



Gift Aid Form

Make an even bigger difference at no extra cost to you

I would like to donate £ _____ to Family Lives

Paying by cash

Paying by cheque

If you'd like to pay by cheque, please send this form and your donation to: Family Lives
(High Sheriff's Campaign), 17-19 The Broadway, Hatfield, Hertfordshire, AL9 5HZ

If you are a UK tax payer, you can make every £1 you give worth 25p more under the Gift Aid scheme. This allows Family Lives to reclaim tax you have already paid to HM Revenue on eligible donations. The extra income we claim through the Gift Aid scheme will help us continue the support and advice we give to those who are going through a difficult time.

To make your donations under Gift Aid, simply complete your name and address below, review the gift aid wording and then tick the box to say that Family Lives can reclaim Gift Aid on your donations and we'll do the rest.

First Name: Last Name:

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In order to Gift Aid your donations, simply tick the box below. You'll boost your donations by 25p for every £1 you donate.

Please treat as Gift Aid donations all qualifying gifts of money made to Family Lives today, in the past 4 years and in the future until I notify you otherwise. I confirm that I am a UK taxpayer and I understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference.

Yes, I am a UK taxpayer and wish to join the Gift Aid Scheme

No, I am not a UK taxpayer

Please let us know if your name and home address changes, if you wish to cancel your Gift Aid declaration, or if your tax circumstances change (for example if you stop being a UK taxpayer or if you no longer pay sufficient tax on your income and/or capital gains). If you have any questions, please get in touch. You can call us on 0207 553 3086 or email us at supportus@familylives.org.uk.

PREFER TO DONATE ONLINE? Visit our online fundraising page www.tinyurl.com/HighSheriff2019 and donate online.

Your privacy is important to us, for more information about how we keep your data safe, please see our policy here page www.familylives.org.uk/privacy/



Sign up for updates

wearblue@familylives.org.uk

www.bullying.co.uk

   @BullyingUK

#wearblueday